

MANCHESTER SCHOOL OF ARCHITECTURE

GREAT HORTON ROAD

BD1

CITY OF BRADFORD

REIMAGINED

TEAM:

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This project promises an artistic reimagining of a streetscape in Bradford. You will be able to use any or many mediums to help build visuals for the redesign of Great Horton Road: a derelict street that joins the university campus to the city centre. Working alongside Bradford City Council, the project intends to use vibrant colour schemes, public art, and innovative facade designs to create a visually appealing and culturally rich environment.

Aligned with Bradford's 2025 City of Culture aspirations, your designs must promise change while complimenting the existing. Envision a dynamic transformation, leaving an indelible mark on the community's cultural fabric and urban landscape.

SKILLS:

Skill 1 - Artistic skill and/or vision - skills in a specific medium whether computer aided or by hand.

Skill 2 - Group working skill - Individual work will be combined for outputs. There must be continuity between works.

Skill 3 - Networking skill - You may be invited to events by Bradford City Council, with opportunity for your work to be displayed.

Visit msa.ac.uk for more information

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