

**MANCHESTER SCHOOL
OF ARCHITECTURE**



**MSA CONNECT
PUBLICATION**

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**MSA
LIVE 21**

Team

<Irina Balan> (M Arch 01)

<Aaishwarya Jain> (MA A+U)

<Oana Neacsu> (M Arch 01)

<Harry Peach> (M Arch 01)

<Sreevardhan Sama> (M Arch 01)

<Ariana Jara> (BA 01)

<Audrey Ma> (BA 01)

<Miguel Martinez> (BA 01)

<Saman Shahzad> (BA 01)

<Silvia Ye> (BA 01)

<Serra Ardor> (BA 02)

<Bianca Crisan> (BA 02)

<Rohan Etchingham> (BA 02)

<Ruben Greyson> (BA 02)

Partners

Professor Kevin Singh joined as Head of Manchester School of Architecture (MSA) in September 2020 having previously led the Birmingham School of Architecture and Design since 2011. He is a Chartered Architect with a career in higher education that spans over 25 years which includes leading a BA Interiors and MArch course. He was a visiting professor at Pratt Institute and currently is an external examiner to various high ranked architecture schools. Alongside his academic career, he co-founded in 2000 a design-led practice in Birmingham called The Space Studio.

Rob Hyde, an architect and senior lecturer at MSA, is a believer in cross-disciplinary engagement, dissolving boundaries and thinking to address the wicked set of shared global challenges we collectively face today including but not limited to the United Nations Social Development Goals. He is engaged in exploring design solutions to current and emerging global issues, identifying latent opportunities, assuaging underlying threats before they come into full effect. Rob has co-founded the Complexity in Planning and Urbanism (CPU) Studio at MSA, the CPU-LAB and the strategic network for Data and Cities as Complex Adaptive Systems (DACAS).

Victoria is the Year 6 and employability lead as well as a senior lecturer at MSA. She followed a traditional architectural career path, qualified as architect and then pursued an academic career. Victoria has obtained a PhD from MSA, has participated in multiple exhibitions and written various publications.

Agenda

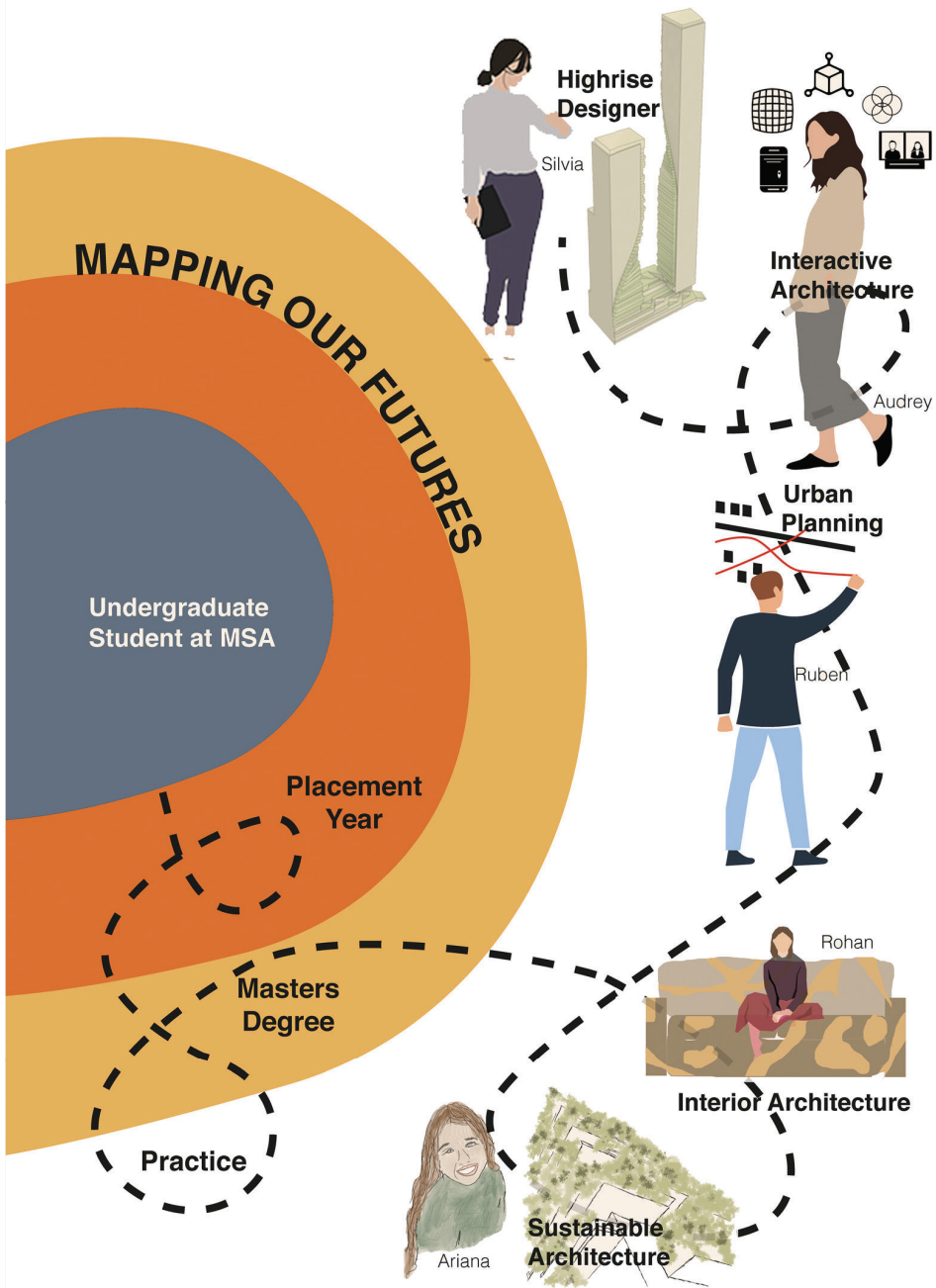
MSA CONNECT

The MSA CONNECT agenda is focused on creating a network to connect the MSA alumni with current students. Our point of interest lies in bringing together the diverse experiences and expertise of former graduates to strengthen the MSA community. The event provides a glimpse of the wide range of opportunities that architectural studies offer.

MSA CONNECT has a very defined social ethos. As the university is praised for its reputation, for the variety, vitality and achievements of its students, reflected in appraisals by professional institutions, prizes gained externally and successes of its alumni, we are aiming to develop a project that has its foundations on community, networking, inclusion and opportunity. With these values, going forward we want to establish a place for networking between students, alumni and their connections.

We organised workshops to develop and learn skills to prepare ourselves for a post-academic adventure while creating opportunities to connect to various esteemed alumni of the school. Workshops on technical skills as well as soft skills like networking, communication and public speaking were held. Presentations were conducted to teach how students best present themselves in the digital as well as the real world. The programme offered valuable insight to students on self-branding, pragmatic engagement, ultimately ways to advance people's careers and provide a myriad of opportunities available after architectural education.

Students have had a chance to meet esteemed alumni who have successfully chartered a path to a unique career. The events was complemented by lectures on diversity in the work environment, opportunities for students from disadvantaged backgrounds, professional ethics and navigating the job market in times of crisis.

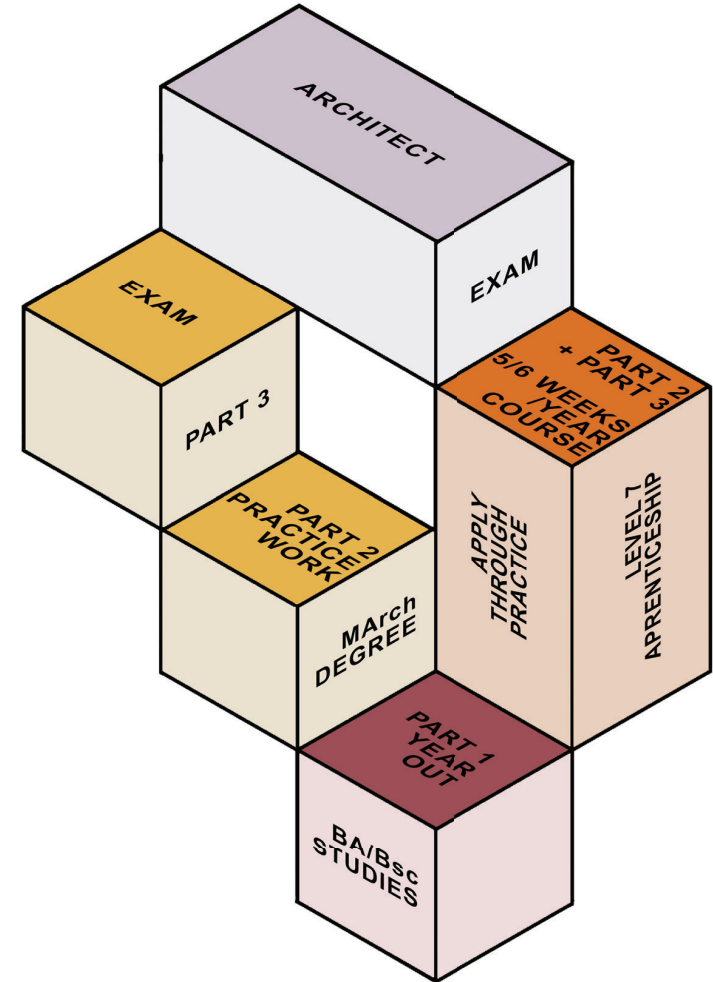


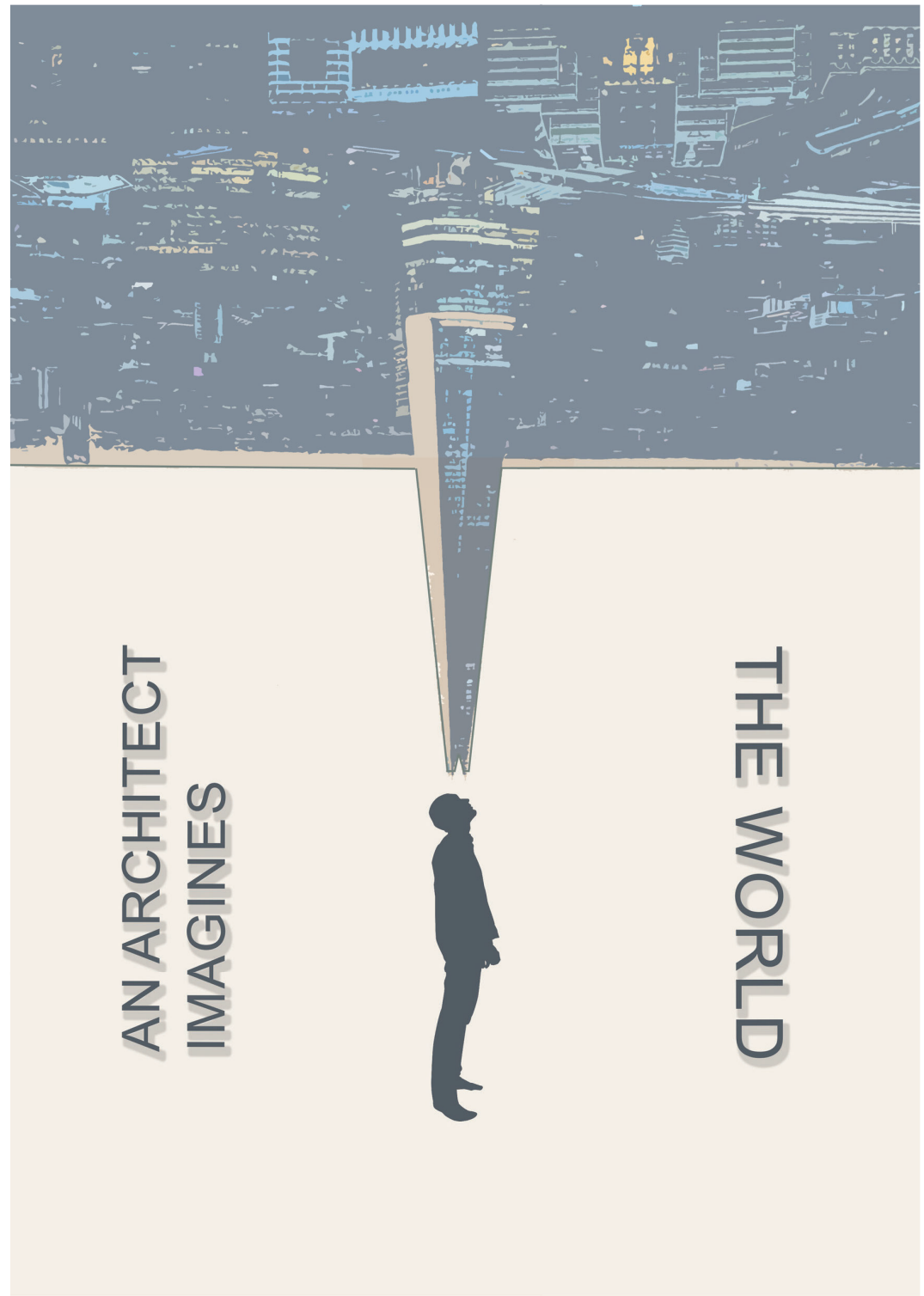
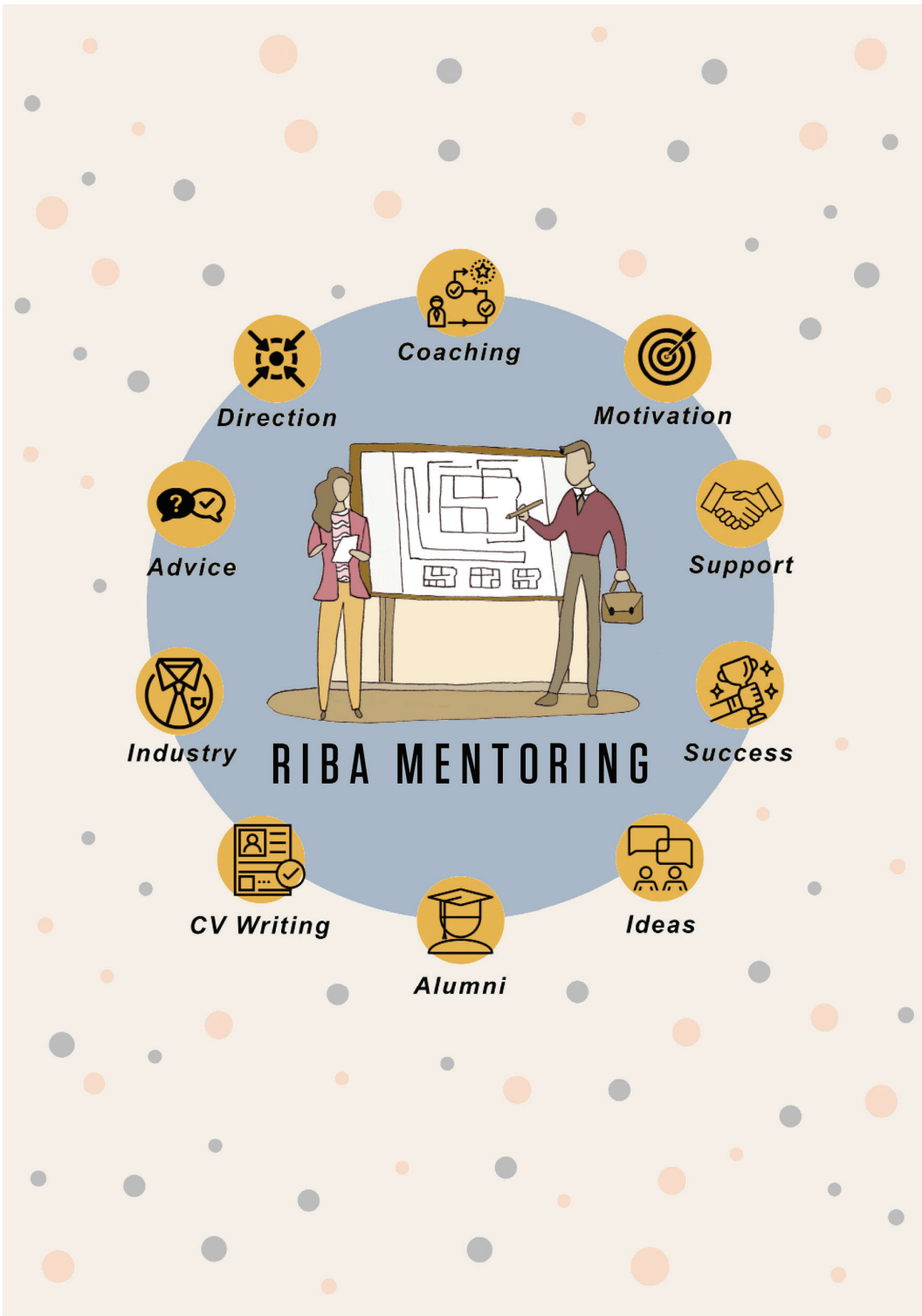
MAPPING OUR FUTURES

STEPS TO QUALIFICATION



**GROUP
WORK**





MANCHESTER SCHOOL OF ARCHITECTURE

ALUMNI EVENT

The MSA Connect team presents ALUMNI EVENT as part of the MSA Live Projects 2021. This event showcases a journey from past to present featuring speakers of various backgrounds.

We invited four alumni speakers to delve into the past, taking us through a range of experiences that ultimately led to their current roles.

Following speaker presentations, a panel discussion will then focus on the present, and examine the way we approach careers in times of crisis, and how to apply the skills learned at university.

10:55-11:35 **Ozge Aygunoglu**
Design Manager at ISG

11:40-12:20 **Jack Stewart**
Associate Architect and Digital Design Lead at Hawkins Brown Architects

12:25-13:05 **Luke Butcher**
Director of Butcher Bayley Architects

14:00-14:40 **Mark Hughes**
Managing Director at Crosslane Co-Living Ltd

PANEL DISCUSSION
15:00-17:00

Prof. Kevin Singh
Head of MSA

Rob Hyde
Senior Lecturer at MSA

Dr. Victoria Jolley
Senior Lecturer, Year 6 and Employability Lead at MSA

18th of May 2021

Visit msa.ac.uk for more information



MSA
LIVE 21

Battersea Power Station

msa

Penn

North Cambridge Society of Architects

OZGE AYGUNOGLU
Design Manager at ISG



LUKE BUTCHER
Director of Butcher Bayley Architects

Butcher Bayley Architects

MSA
CONNECT

Mace

KEVIN SINGH

UNIVERSITY OF PLYMOUTH



JACK STEWART
Associate Architect and Digital Design Lead at Hawkins Brown Architects

Police Force



MARK HUGHES
Managing Director of Crosslane Co-Living Ltd.

Here East Project

ABOUT

Each year the MSA Live (formerly Events) programme unites M Arch. year 01 with B Arch. year 01 and 02 and M Land. Arch 01 in mixed-year teams to undertake live projects with external partners to create social impact.

LIVE PROJECTS

All MSA Live projects are live. A live project is where an educational organisation and an external partner develop a brief, timescale, and outcome for their mutual benefit.

SOCIAL IMPACT

All MSA Live projects have social impact. Social impact is the effect an organization's actions have on the well-being of a community. Our agendas are set by our external collaborators.

EXTERNAL PARTNERS

MSA LIVE projects work with many organisations: charities, community groups, social enterprises, community interest companies, researchers, practitioners and educators.

STUDENT-LED

Our MSA masters students take the lead in the project conception, brief development, delivery and co-ordination of a small project. Other cohorts join for an eventful 2 weeks of activities at the end of the academic year.

KNOWLEDGE TRANSFER

Working in teams within and across year groups and courses; MSA students participate in peer to peer learning. In addition, collaborators, participants and students engage in the transfer of tangible and intellectual property, expertise, learning and skills.

LARGE SCALE

This year approximately 600 students from 4 cohorts in MSA will work on 42 projects with partners.

QUESTIONS

For questions about MSA Live 21 contact MSA Live Lead: Becky Sobell:
b.sobell@mmu.ac.uk

BLOG

live.msa.ac.uk/2021

SOCIAL

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WEBSITE

www.msa.ac.uk